

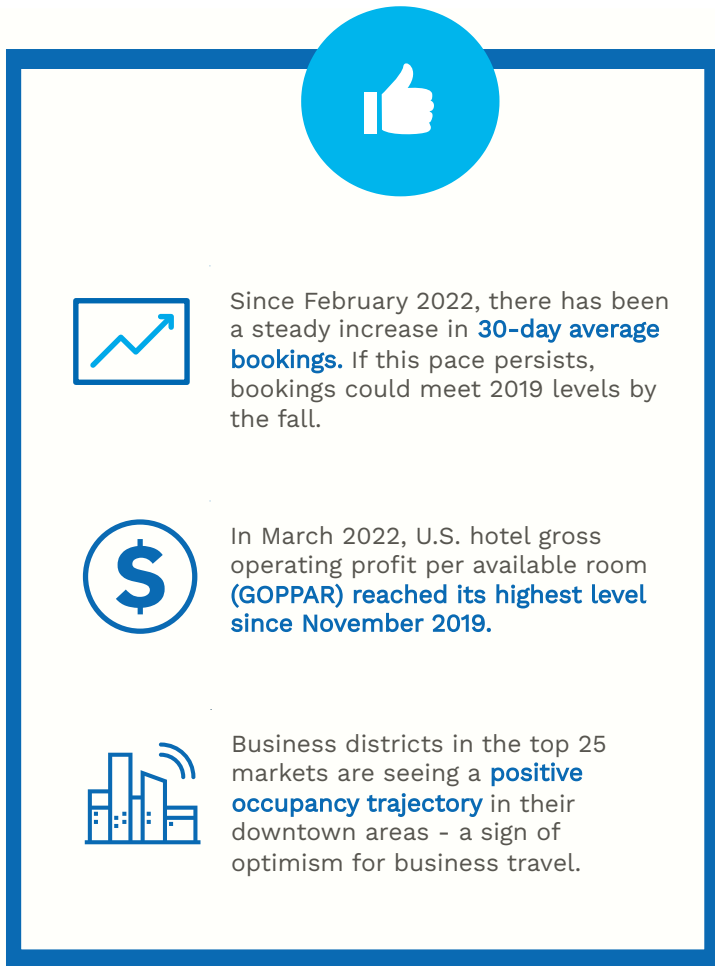
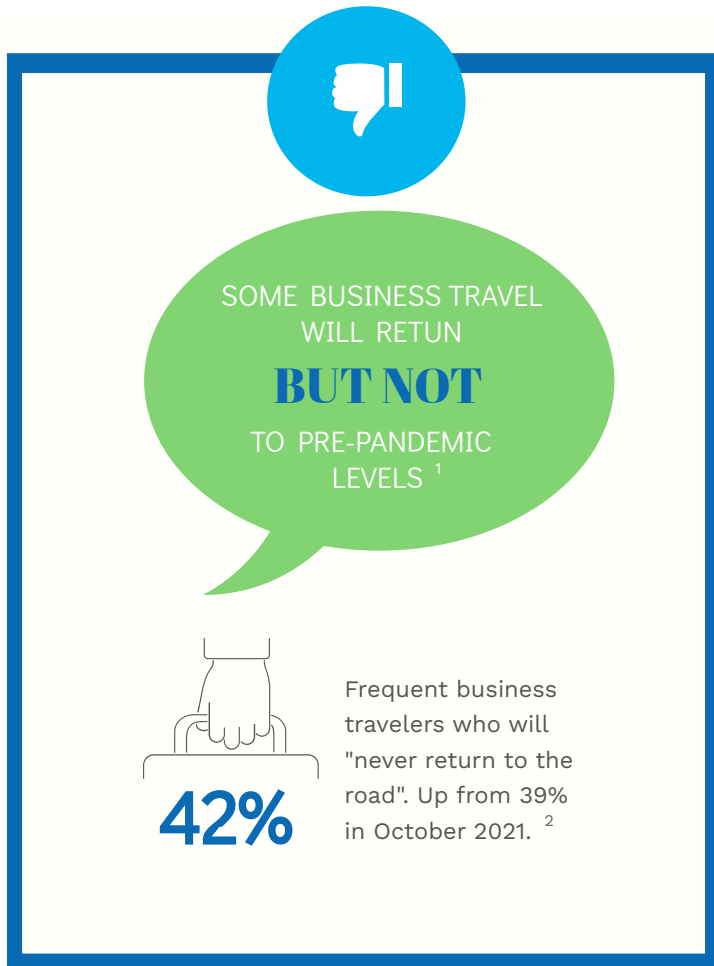
HOSPITALITY 5 TRENDS REPORT

Q2 2022

Trend 1:

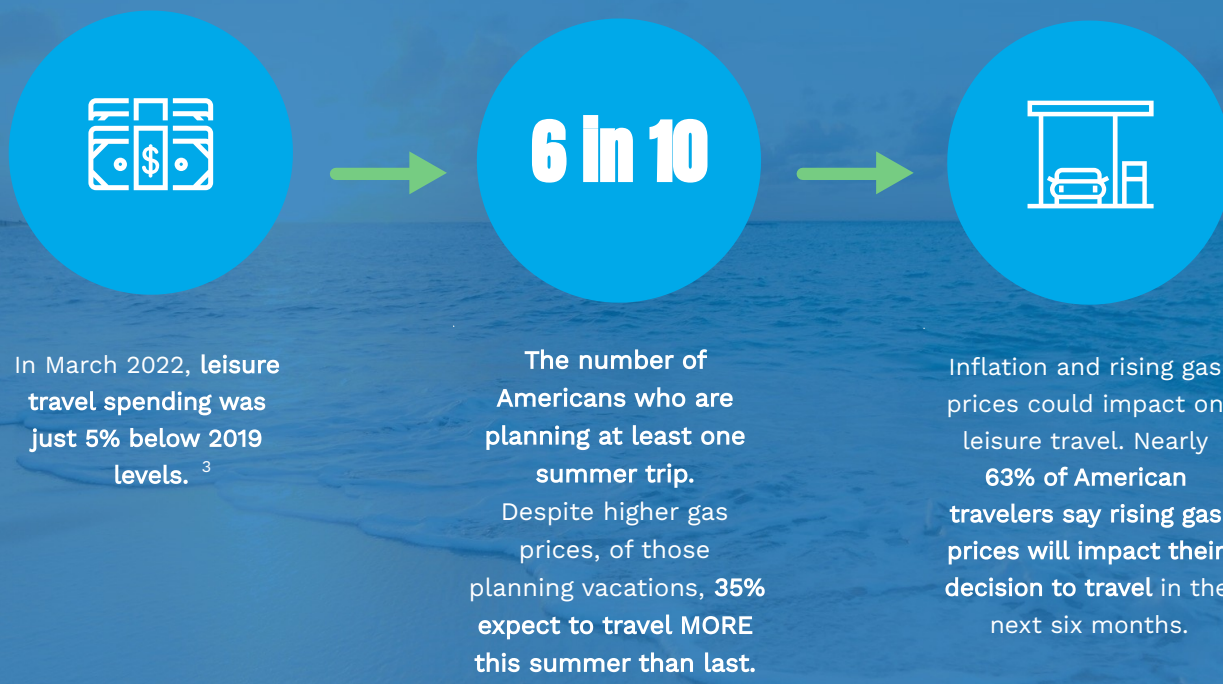
How is business travel rebounding? Depends on who you ask...

"We are never going to back to normal, but we are going back to work"



Trend 2:

Leisure travel is booming, but inflation and increased costs could impact recovery during the critical summer travel season.



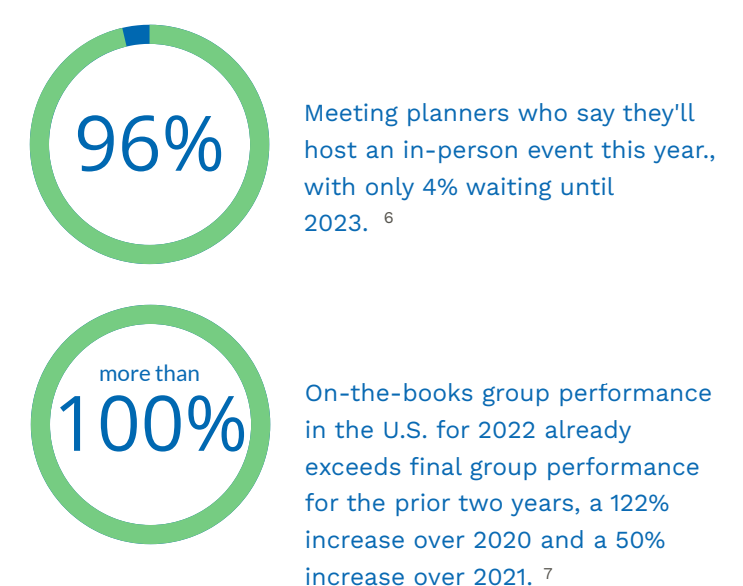
Trend 3:

Traditional business properties are trying to get in on the leisure boom.



Trend 4:

Group travel is on the rise, but smaller events are leading the recovery.



Trend 5:

Despite some gains, staffing shortages continue to hamstring the industry.



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