

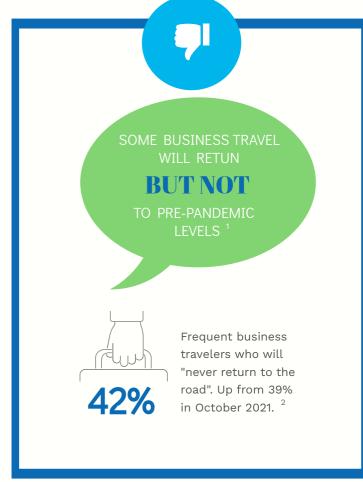
HOSPITALITY 5 TRENDS REPORT

Q2 2022

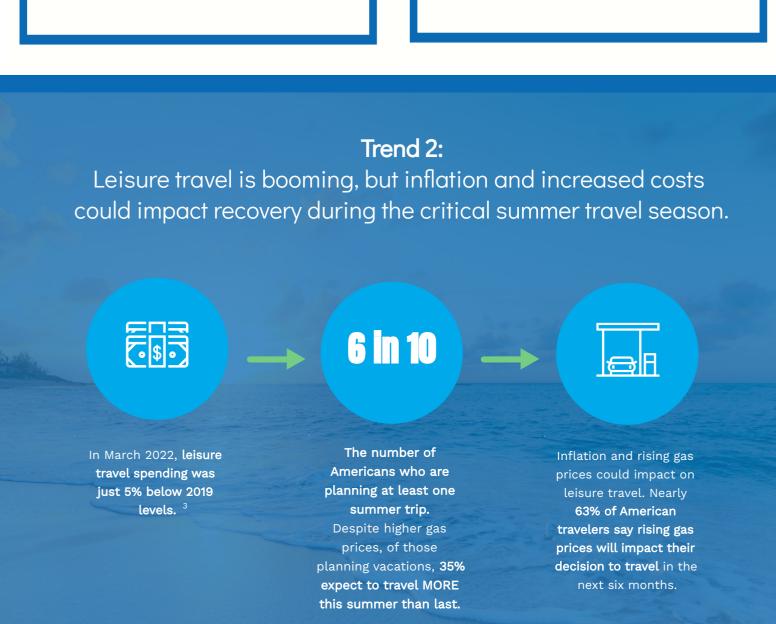
Trend 1:

How is business travel rebounding? Depends on who you ask...

"We are never going to back to normal, but we are going back to work"







Traditional business properties are trying to get in on the leisure boom.

Trend 3:



In summer 2021, 28% of rental travelers stayed at one for the first time. By the

Private Rentals are Surging

holiday season, the number rose to 43%.





Business-oriented, extended-stay hotels

Hotels are elevating

home-like amenities

leisure travelers. 5

increasingly marketing to



investing in businessready features Private rental platforms continue to invest in

more consistent,

Private rentals are

predictable experiences and serving trip types including business travelers.

leading the recovery. Meeting planners who say they'll

Trend 4:

Group travel is on the rise, but smaller events are



On-the-books group performance in the U.S. for 2022 already exceeds final group performance

for the prior two years, a 122%

increase over 2020 and a 50%

increase over 2021. 7

host an in-person event this year.,

with only 4% waiting until

2023. 6



Trend 5: Despite some gains, staffing shortages continue to hamstring



gatherings with overnight stays. °

The Industry is ...But full recovery is ...Workers are Slowly still far off. Hiring... Returning... Leisure & Hospitality Hires

Accounted for

the industry.

Million Number of new

hospitality & retail

job postings during Q1 2022. 9

of all U.S. jobs added in March 2022. 10



recover.

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