

Cloud5's Flip to Sip Program



Upgrade Your POTS Line & Save

Have you seen an increase in the cost of your POTS lines? If you haven't already, you will soon. In fact, our clients are seeing an average increase of 94% in POTS line costs compared with 2020 rates, with some even experiencing rates up to \$755/mo per POTS line. Now's the time to make a switch.

Flip to SIP Program

If your property needs to move away from increasingly expensive POTS lines, Cloud5 Communication can help. Our Flip to SIP program empowers hotels to make the switch from POTS to SIP lines easily and economically, potentially saving thousands of dollars per year in telephony charges:

Current PBX Customers – Cloud5 can easily outfit your current PBX infrastructure with an extra FXS port.

Current SIP Customers – Cloud5 can update your current SIP with extra ports to replace POTS lines.

New Customers – Cloud5 can deliver and install new equipment that can connect devices directly to SIP technology, regardless of PBX infrastructure.

Cloud5 Advantage

- Long-lived relationships and a reputation for excellence: We serve more than 5,000 hotels across North America
- Technology that adapts with you: A unique, phased approach to adopting a cloud-based or hosted network architecture
- Guest experience is our top priority. We engage guests throughout their stay to keep them happy and loyal.
- 24/7 Support and Service. We are there when you need us, day or night

Our Expertise

- SIP Trunking
- Guest Wi-Fi & Full Back Office
- Guest-Staff-Event HSIA
- Hosted & On-Premises PBX
- LAN/WAN/SD-WAN Management
- Automated Guest Engagement
- Network Managed Services
- Hotel Reservations
- 24X7 Multilingual Call Center

POTS by the Numbers

\$125

The average price for a POTS line today versus \$45 in 2020

1,207%

From 2008-2019, POTS prices increased from \$17.75 to \$232/mo in some states

8/2/22

Goal date for services to be transitioned

Get Ahead of POTS Lines Increases



SAVING MONEY AND MAKING MONEY

Cloud5's Flip to SIP program not only saves G6 properties money on POTS lines, but it also empowers them to make more money on reservations. That's because, as part of this program, G6 corporate pays 100% of the cost to set up Cloud5's hosted auto attendant.

With auto attendant in place, G6 owners and staff have the freedom to focus on their in-person guests with the assurance that no reservation call will ever be missed. Cloud5's hosted auto attendant is also proven to help properties capitalize on a higher rack rate. In fact, in other G6 properties, this tool has resulted in a **20% increase in revenue** versus on property bookings. And here's the best part, G6 properties only pay for calls that convert into a reservation!

FLIP TO SIP FOR G6 FRANCHISEES

G6 properties can forestall POTS line price hikes by making the flip to SIP today. Below, is an outline of G6 contracted pricing for our Flip to SIP program and the unique savings and opportunities Cloud5 offers exclusively to G6 owners:

\$4.45
per month*

- **OPTION 1** - For Properties that already have Cloud5's CPBX or SIP. POTS to SIP conversion and install per POTS line - \$4.45/month*

\$132.65
per month*

- **OPTION 2** - POTS to SIP conversion and install with e911 Services - \$2,031* upfront and \$132.65/month for 36 months

For each option, Cloud 5 also offers optional 4G cellular backup at G6 discounted rates. This optional add on comes complete with a 4G router, SDWAN equipment and install and monthly recurring 4G service for \$2,635.14 upfront and \$60/month.

*The prices above reflect our CAPEX pricing. OPEX pricing models available upon request.

TIME'S TICKING TO SECURE THIS DEAL

For properties ready to make the Flip to SIP, there's no time like the present. That's because we're still honoring our

G6 Owners Conference Special

Any franchisee that signs up for Flip to SIP by July 31, 2022, will receive **\$500 off** the price of equipment and **10% off** services for the first 5 months.

To Learn More or Get Started with

FLIP TO SIP

contact us at:

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