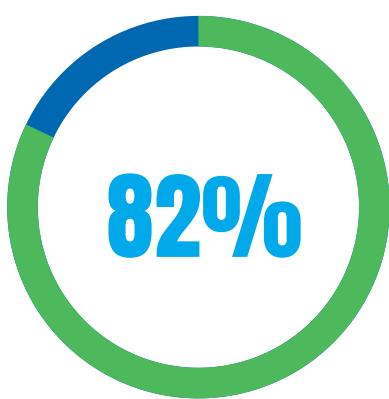Cloud5 Communications

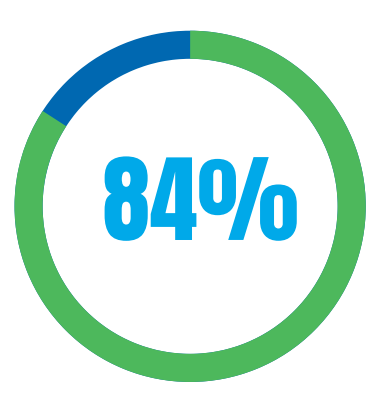# HOTEL CYBERSECURITY 2026

From Risk to Resilience

82%

Percentage of hotels hit by a cyberattack in 2024

$4.03M

Average cost of a cyberattack in hospitality in 2025

84%

Percentage of guests who lose brand trust after data breach

THE 5 KEY RISKS FOR 2026

1 AI-Powered Phishing → Deepfakes & Impersonations

2 Smart-Device Vulnerabilities → Unpatched IoT

3 Third-Party Exposure → Vendor Risk

4 Downtime Damage → Lost Trust and Lower Occupancy

5 Underinvestment → Limited Internal Capacity/Expertise

HOSPITALITY ACTION PLAN

ASSESS

Inventory devices & vendors

SECURE

Segment networks, patch systems

TRAIN

AI/social-engineering awareness

RECOVER

Test backups & response drills

PARTNER

Managed Security Partner (MSSP)

Cloud5 Communications

References:

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