

# Cloud5's Flip to Sip Program



## Upgrade Your POTS Line & Save

Have you seen an increase in the cost of your POTS lines? If you haven't already, you will soon. In fact, our clients are seeing an average increase of 94% in POTS line costs compared with 2020 rates, with some even experiencing rates up to \$755/mo per POTS line. Now's the time to make a switch.

## Flip to SIP Program

If your property needs to move away from increasingly expensive POTS lines, Cloud5 Communication can help. Our Flip to SIP program empowers hotels to make the switch from POTS to SIP lines easily and economically, potentially saving thousands of dollars per year in telephony charges:

**Current PBX Customers** – Cloud5 can easily outfit your current PBX infrastructure with an extra FXS port.

**Current SIP Customers** – Cloud5 can update your current SIP with extra ports to replace POTS lines.

**New Customers** – Cloud5 can deliver and install new equipment that can connect devices directly to SIP technology, regardless of PBX infrastructure.

## Cloud5 Advantage

- Long-lived relationships and a reputation for excellence: We serve more than 5,000 hotels across North America
- Technology that adapts with you: A unique, phased approach to adopting a cloud-based or hosted network architecture
- Guest experience is our top priority. We engage guests throughout their stay to keep them happy and loyal.
- 24/7 Support and Service. We are there when you need us, day or night

## Our Expertise

- SIP Trunking
- Guest Wi-Fi & Full Back Office
- Guest-Staff-Event HSIA
- Hosted & On-Premises PBX
- LAN/WAN/SD-WAN Management
- Automated Guest Engagement
- Network Managed Services
- Hotel Reservations
- 24X7 Multilingual Call Center

## POTS by the Numbers

**\$125**

The average price for a POTS line today versus \$45 in 2020

**1,207%**

From 2008-2019, POTS prices increased from \$17.75 to \$232/mo in some states

**8/2/22**

Goal date for services to be transitioned